

2019 COLOR DISPLAY RATES

ALL PUBLISHED RATES ARE 4-COLOR AND NET TO PUBLISHER.

REGULAR PLACEMENT	Size	1x	4x	12x
	Full Page	\$1095	\$995	\$895
	1/2 Page	\$920	\$785	\$655
	1/4 Page	\$480	\$420	\$345
	1/8 Page	\$250	\$220	\$180

PREMIUM PLACEMENT	Size	1x	4x	12x
	Center Spread	\$2025	\$1675	\$1430
	Back Cover	\$1870	\$1490	\$1265
	Page 2 or 3	\$1385	\$1165	\$1050
	Page 4 or 5	\$1265	\$1090	\$1015

Advertisers on 12x contract get a FREE sidebar web ad on BlueRidgeLife.com !

CENTER SPREAD
19 in x 12.75 in

FULL
9 in x 12.75 in

1/2 VERTICAL
4.375 in x 12.75 in

1/2 HORIZONTAL
9 in x 6.25 in

1/4 STANDARD
4.375 in x 6.25 in

1/4 VERTICAL
2.075 in x 12.75 in

1/4 HORIZONTAL
9 in x 3 in

1/8 HORIZONTAL
4.375 in x 3 in

1/8 VERTICAL
2.075 in x 6.25 in

workflow

- SPACE RESERVATION**
Book in advance. Email info@blureridgelife.com to reserve size and space.
- FILES**
Submit digital camera-ready ads as CMYK PDF or tiff format, 300 dpi minimum. Basic ad layout provided, if needed.
- DEADLINES**
Ad and copy due on 15th of month prior to issue date, i.e. May 2019 issue deadline is April 15, 2019.

NOTE: Diagrams not drawn to scale.

CIRCULATION

10,000 - 12,000/month depending on seasonal and geographic demand. Online edition averages additional 20,000+ monthly views.

DISTRIBUTION

Various retail, professional, dining and recreational establishments, including Wintergreen Resort, area real estate offices, breweries, vineyards and museums within 100 mile radius of Nelson County, Virginia. Being FREE makes us PRICELESS.

PAYMENT

First-time customers payment due immediately. Payment due dates fall on 15th of month prior to issue date (i.e. payment for ad running in September 2019 issue is August 15, 2019). PAY IN FULL AT CONTRACT SIGNING AND RECEIVE 5% DISCOUNT.

